



F.No. Eastern/1-2019840338/2014/EOA

Date: 11-Mar-2014

To,  
The Commissioner cum Secretary,  
Deptt. Of Higher & Technical Education,  
Govt. of Orissa, Orisas Sectt.  
Bhubaneshwar-751001

Sub: Extension of approval for the academic year 2014-15

Ref: Application of the Institution for Extension of approval for the academic year 2014-15

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2012 notified by the Council vide notification number F-No.37-3/Legal/2012 dated 27/09/2012 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Regional Office	Eastern	Application Id	1-2019840338
		Permanent Id	1-6865901
Name of the Institute	AFFINITY BUSINESS SCHOOL	Institute Address	AT/PO-BARATOTA, VIA-JATNI, DIST- KHURDA, PIN-752050, STATE-ORISSA, BHUBANESWAR, KHORDHA, Orissa, 752050
Name of the Society/Trust	AFFINITY INTERNATIONAL TRUST	Society/Trust Address	PLOT NO. 29/2116, KHANDAGIRI, DUMUDUMA, NEAR BHARAT PETROL PUMP, BHUBANESWAR, KHORDHA, Orissa, 751030
Institute Type	Unaided - Private		

Opted for change from Women to Co-ed	No	Opted for change of name	No	Opted for change of site	No
Change from Women to Co-ed approved	Not Applicable	Change of name Approved	Not Applicable	Change of site Approved	Not Applicable

to conduct following courses with the intake indicated below for the academic year 2014-15



Application Id: 1-2019840338			Course	Full/Part Time	Affiliating Body	Intake 2013-14	Intake Approved for 14-15	NRI Approval status	PIO Approval status	Foreign Collaboration Approval status
Program	Shift	Level								
MANAGEMENT	1st Shift	POST GRADUATE DIPLOMA	POST GRADUATE DIPLOMA IN MANAGEMENT	FULL TIME	None,	120	120	No	No	N
MANAGEMENT	1st Shift	POST GRADUATE DIPLOMA	POST GRADUATE DIPLOMA IN MANAGEMENT (MARKETING)	FULL TIME	None,	60	60	No	No	N

- Validity of the course details may be verified at [www.aicte-india.org>departments>approvals](http://www.aicte-india.org>departments>approvals)

The above mentioned approval is subject to the condition that AFFINITY BUSINESS SCHOOL shall follow and adhere to the Regulations, guidelines and directions issued by AICTE from time to time and the undertaking / affidavit given by the institution along with the application submitted by the institution on portal.

In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

Strict compliance of Anti-Ragging Regulation:- Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 37-3/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

(Dr. Kuncheria P. Isaac)

Member Secretary, AICTE

Copy to:

- 1. The Regional Officer,**  
All India Council for Technical Education  
College of Leather Technology Campus  
Block LB, Sector III, Salt Lake City  
Kolkata - 700 098, West Bengal
- 2. The Director Of Technical Education,**



All India Council for Technical Education  
(A Statutory body under Ministry of HRD, Govt. of India)

7th Floor, Chandralok Building, Janpath, New Delhi- 110 001  
PHONE: 23724151/52/53/54/55/56/57 FAX: 011-23724183 [www.aicte-India.org](http://www.aicte-India.org)

Orissa

3. **The Principal / Director,**  
AFFINITY BUSINESS SCHOOL  
AT/PO-BARATOTA, VIA-JATNI, DIST- KHURDA,  
PIN-752050,  
STATE-ORISSA,  
BHUBANESWAR,KHORDHA,  
Orissa,752050
4. **The Secretary / Chairman,**  
AFFINITY INTERNATIONAL TRUST  
PLOT NO. 29/2116, KHANDAGIRI, DUMUDUMA, NEAR BHARAT PETROL PUMP,  
BHUBANESWAR,KHORDHA,  
Orissa,751030
5. **Guard File(AICTE)**